

Divide Chamber of Commerce
Monthly Meeting Minutes: Wednesday, November 13, 2019
Historic Midland Depot, Divide, CO

Board Role Call:

<u>Name</u>	<u>Business</u>	<u>Position</u>	<u>Attendance</u>
Lisa Lee	Creativelee Designed	President	Present
Dave Martinek	RE by Dave Martinek	Vice President	Present
Greg Smith		Treasurer	Absent
Kathy Hansen	UCN/Shipping Plus	Secretary	Present
Joe Kain	Ancestral Arts	Director	Present
Chris Thornton	John Wesley Ranch	Director	Present
Robert Kowell	RDK Small Engine	Director	Present
Peter Hintze	RDK Small Engine	Director	Present
Lee Taylor	Edward Jones	Director	Present
Teddy	Ancestral Arts	Mascot	Present

Members Present:

Bunny Sabula
Jeff Hansen/Ute Country News/Shipping Plus
Kate Adams/secretary elect

INTROS

Brief introductions.

CHRISTMAS IN DIVIDE.

Bunny reported donations are down from 155 to only 88 this year. There are 5 companies in WP that may call Bunny to pick up a donation items; Bunny will not be in WP the next 2 days. Lisa agreed to help with pick ups and also Bob Kowell offered to help transport.

Deb Maresca donated 4 glow-in-the-dark t-shirts and a batch of rice krispie treats for the bake sale.

Cathy of PK Enterprises/Townhomes said she would bring in a gently used stereo they were considering giving to Good Will, but thought perhaps it could benefit our silent auction.

There is a total of 23 vendors in 32 spaces. Joe gave Kathy a check to deposit from the Girl Scouts. Joe brought ap along to setup and gave to Kathy for deposit.

Lee said he did not get a return call from the Boy Scouts, so that assistance for set-up will not be available this year.

Friday night setup begins at 5:30 p.m. Lisa will pick up pizzas. Saturday morning setup is 8 a.m. Entertainment begins at 9 and is booked through 3 p.m. The silent auction closes at 2 p.m.

Chris confirmed he will bring (3) 8' tables as well as the coffee maker.

Bunny will give Kathy the number of thank you's needed and she will deliver to those who donated to the silent auction.

The entertainment schedule was reviewed; the event ends at 3 p.m.

Lisa will deliver the flyers out to the schools.

Kathy and Jeff agreed to have any silent auction items not picked up by end of Saturday at Shipping Plus for people to pick up.

CHAMBER HOLIDAY PARTY

Bunny listed the 4 main entrée options, the group agreed on brisket, turkey and sausage; there will also be 2 side choices and soft beverage. Members need to purchase their own beer/wine. A full sheet cake will be ordered (half vanilla, half chocolate).

The Teller County commissioners will be invited to the Christmas Party. Lee will email Norm Steen's address. Bunny will see if she has Mark D's address. Kathy can call the city to get their business addresses if we need for Bob Campbell.

The date is December 11, 2019 at 6 p.m.

BREIT AWARDS

Dave said the Breit Awards were a success! This year's honorees are Lucille Fen, Sandborn Camps, and John Wesley Ranch. Dave said the "core" group attended and brought in a gross of \$5,600.

FINANCIALS

Unavailable this month.

RDK BBQ

Pete and Bob said it was another success! They had at least 25 people in attendance.

FACEBOOK

Deb Maresca is always willing to update our Divide Chamber Facebook page. If anyone has anything for it, please contact Deb so she can make the updates.

TOPICS FOR 2020

There were a number of topics touched on briefly that may be addressed in 2020:

***Consider another event**

While we've learned the Yard Sale is not a money-maker, it could be beneficial for the Chamber to identify another event. Put on your thinking-caps and get creative for 2020.

***Website sucks**

Kathy reported that when Sherri helped with the website earlier this year, Sherri noted that the "Home Page" is not a "page" it is a "blog page" and that seemed unusual. When Kathy asked if it could be converted to a "page" Sherri (after a very long silence) said yes, but that it would be very time consuming to do so. It seems since this website had been created, other web-building software that is much more user-friendly have been developed.

Pete had commented that he looked at the Chamber website and didn't see how businesses were linked. Bunny explained that the lighter brown business names can be clicked on to link to the business's websites. Pete evidently printed something off (although it was not passed around, he read it). It sounded like page 2 of the business listing as it went from Peak Vista to When Nature Calls (alphabetically). (Day after the meeting, Kathy checked the website, randomly from page 1 to page 2 clicked on every 3rd or 4th listing and the website links are there.)

Hiring a web designer came up and was discussed. Lee suggested perhaps the high school students might take on the project. Others suggested a professional that we might come back to as needed could be beneficial. All seemed to agree it would be very helpful for the website to accept payments (for renewing members, as well as for Christmas in Divide).

***T.H.E. Coalition**

Dave gave us a reminder that donations to the Chamber from T.H.E. Coalition could be deposited into the General Fund for operating expenses. It could be a good idea to discuss the process of how Greg (treasurer) could be informed which fund the donation is to be deposited into or possibly transfer funds later.

***Meal expense**

It turns out that for 2019 the amount of monies received from memberships are about the same as the cost for insurance for events/board. Eliminating the meals during the meetings, could save some money for the Chamber.

***Kite Flight**

Lee will create a checklist for Kite Flight and send to Dave for edits.

***Timeline**

Bunny made a suggestion that we create a timeline for next year so that we can more easily anticipate, plan, and accomplish the goals for the year.

NEXT MEETING: Wed, December 11, 2019 at 6 p.m. at Circle H Smokehouse.

REMINDER: Dan Campbell will have a tent and table set up for him for the 2020 Kite Flight, just like it was for the 2018 Kite Flight.

Respectfully submitted: Kathy Hansen – Secretary, Divide Chamber of Commerce