

**Divide Chamber of Commerce
Business Meeting Minutes
May 13, 2009**

The meeting was called to order at 6:00 pm by President Lisa Lee at the office above Shipping Plus.

In attendance: Lisa Lee, President; David Martinek, Vice President; Nancy Desilets, Treasurer; Jodi Mijares, Secretary; Lee Taylor, Board Member; Joe Kain, Board Member; Guests Carmon and Beverly Stiles, and Jeanine Kuntz.

Mel McFarland Presentation: event was rescheduled for Friday, May 29, 2009 at 7:00 pm. See flyer for details. The Divide Chamber of Commerce will co-sponsor this event with THE Coalition as such: Lisa Lee will supply decaf coffee, water, and copies of flyers. DCC will also have T-shirts and bumper stickers for sale at the event. Carmon and Beverly Stiles volunteered to provide coffee. Nancy Desilets is requesting help with set up, refreshments, and clean up for this event. Please contact her if you would like to volunteer: desilets.nancy@gmail.com.

Teller Tales: David Martinek is requesting volunteers to email historical questions to “Teller Tales”, a history segment on the internet radio station Tellernetcast. Email your questions to tellertales@tellernetcast.com.

Gold Book Ad: DCC will receive a free two-page spread. Ideas were discussed on how our ad should be updated: Nancy and David will update Depot information, we should stress the proximity to Woodland Park and Colorado Springs, we should do away with paragraph format in favor of bullet points, we could use Mel McFarland’s poster. Lisa will email the updated ad to Jodi, who will distribute it for approval.

DCC Website: Jodi and David brought up the need to update the DCC website. The following changes were agreed upon:

- The events calendar should be completely removed since it is always blank. No calendar is better than a blank calendar. Jodi will continue to have Bill Blackburn post flyers for upcoming events.
- Nancy and David will update the front page info about Divide and the Depot to emphasize the role of DCC as a small operation working to increase it’s size and presence, and to stress the hopes/plans for the renovation of the Depot, which will become the location of DCC and Visitor’s Center.
- DCC’s contributions to the community should be listed: Kite Flight, Christmas in Divide, Business after Hours meetings, etc.

Jodi will also check with Bill about the website’s inbox. We have received complaints that the inbox is full, resulting in emails being bounced back to senders. Jodi will also confirm that she and Lisa are set up to receive forwards of all emails sent to the website.

11th Annual Great Divide Kite Flight: scheduled for Saturday, June 6 from 9:00am to 1:00pm. This event is sponsored by the county, in celebration of National Trails Day.

- Lee Taylor/Edward Jones Investments will provide 150 free kites to kids at the event.
- A motion was made by Lee Taylor to have DCC spend \$75 to provide free snacks and juice boxes to the kids at the event. David Martinek seconded the motion. All were in favor.
- Lee Taylor is looking for volunteers to help man our booth at the Kite Flight. Please contact him if you can help out: 687-9541 or lee.taylor@edwardjones.com.
- Jeanine Kuntz offered to copy and distribute flyers to area schools.
- DCC will sell bumper stickers and T-shirts at our booth. Nancy made a motion to have DCC spend \$235 to print more DCC T-shirts. The shirts cost \$9-10 each, and will sell for \$16-17 each. David seconded the motion and all were in favor. Joe Kain will order and print the shirts at Ancestral Arts.
- DCC members are encouraged to provide brochures for our booth and to offer “today only” coupons to encourage local business on the day of the kite flight.

Treasurer’s Report: Nancy discussed the report (on file) and stressed the urgent need for fund raising, and the possibility of a budget in the future.

Secretary’s Report: Jodi reported that we are up to 46 members. Ten of these are 2008 members who have not renewed, probably because they joined late in the year in 2008. Jodi and Lisa have redesigned the Membership Application to include a prorating option in order to avoid this confusion in the future.

Venture Foods: Grand re-opening was rescheduled for Memorial Day weekend. Be sure to check out the new mural! DCC was not asked to reschedule our plans for a celebration BBQ and entertainment for these dates.

Public Service Fair: Carmon Stiles announced a Public Service Fair, sponsored by Crystal Peak Regional Activity Association to be held on June 20 from 10 am to 2 pm at the Florissant Fire Station. Contact CPRAA for more info.

Habitat for Humanity: Lee Taylor announced plans for Habitat for Humanity to begin the construction of homes on two lots in Sherwood Forest. Construction begins in June and should be completed by Thanksgiving. Contact CPFRC at 686-0705 or call 687-4447 for more info or related services.

The meeting was adjourned at 7:37 pm. The next meeting will be held on Wed. June 10, at 6:00 pm. The location and details will be announced soon.

Thank you to Lisa for providing a delicious dinner for all!

Jodi Mijares
Secretary