

**Divide Chamber of Commerce  
Business Meeting Minutes  
March 11, 2009**

**The meeting was called to order at 6:04 pm by President Lisa Lee at the office above Shipping Plus.**

**In attendance:** Lisa Lee, President; David Martinek, Vice President; Nancy Desilets, Treasurer; Jodi Mijares, Secretary; Lee Taylor, Board Member; Joe Kain, Board Member; Guests Carmon and Beverly Stiles, Ellen and Geet Cutting, Liz Williams, and Mary Barrowman.

**Introductions were made.**

**The Depot:**

Mary Barrowman shared information about state grants offered at Walmart.com, as well as workshops offered at the Woodland Park Library about applying for grants.

**Venture Foods:**

Venture Foods is scheduled for a soft opening throughout the month of April, with a Grand Reopening scheduled for **Friday, May 1<sup>st</sup>**. The new store will have a train theme, including a large train mural, as well as a larger, covered entrance. The Board discussed the idea of the Chamber throwing a kick-off party in celebration of the store's reopening. The ideas mentioned are as follows:

- BBQ in parking lot on Friday & Saturday, May 1 & 2 (also Sunday?)
- Food supplied by Venture Foods
- Open house/tour at the Depot
- Beer? Liability issues were discussed.
- Period Costumes & Gun events
- Band? Bounce house?
- Can this also be a fundraiser for the Chamber?
- Is Crystal Peak/Ute Country News interested in doing a joint event for this?
- Health Dept. light-up sign could be used to advertise the event
- The Chamber could do a ribbon cutting ceremony

David Martinek will find out if the store's owner is interested in planning this event.

**Business After Hours Meeting scheduled for Wed. April 8:**

Lee Taylor stressed the importance of the upcoming relocation of the Woodland Park Saddle Club to Divide, and suggested that the Chamber invite them to speak at the Business After Hours meeting. Ideas discussed are as follows:

- Held at Killdays, from 6-7:30 pm
- Lee Taylor will ask if we can use the Health Dept. light-up sign to advertise the Saddle Club's presentation at our meeting, and refreshments
- The Chamber will welcome the Saddle Club to Divide, allow them a short, informational presentation, and let the public ask questions

- Advertise the event through emails, sign, flyers, website, Courier and Ute Country News ads.
- Pop up outside or table inside, featuring DCC Banner, DCC bumper stickers & T-shirts for sale, poster of the Depot plans, info on Kite Flight, Venture Foods Grand Reopening announcement, Member Business brochures
- Door Prizes: the following door prizes have been offered, and will be collected by Nancy & Lisa, prior to the event-
  1. Liz Williams- Mary Kay gift basket
  2. Mary Barrowman- Prospect afghan blanket
  3. Crystal Peak Activities- bottle of wine
  4. Killdays- gift certificate????
  5. Joe Kain- music CD from Ancestral Arts
  6. DCC- T-shirt
  7. DCC- bumper sticker
  8. Gold Rush Signs- sketched glass ornament
- Venture Foods could also announce reopening at this meeting
- Killday's could provide appetizers, DCC could provide beer & wine for an estimated 40-50 people.
- Nancy Desilets suggested a budget of \$300 for this meeting. Lee Taylor made a motion to accept this budget; David Martinek seconded the motion. All in favor.

**If these ideas are approved by the Saddle Club and Tracy Killday, then Lisa Lee, David Martinek, and Lee Taylor will meet by early next week to discuss going forward with the plan. Jodi will email the information to all members.**

#### **Treasurer's Report:**

Nancy handed out the Bank Account Balance report. There was some discussion about how to get more interest accrued. Possibly 6 month CD's?

Should a Budget be created?

In years past, 10 percent of income was transferred into the Building Savings account.

Nancy explained that this has not been done this year, as the Chamber cannot afford it.

No one suggested otherwise.

#### **Kite Flight:**

This year's kite flight will be held on Sat. June 6<sup>th</sup>. Flyers will be sent home with Summit Elementary students on the last day of school, May 21<sup>st</sup>.

The county will not be able to run the concession stand this year. Should PTSO, Boy Scouts, or some other organization be offered the opportunity to run the stand and earn some money, or should DCC do it? Many felt that DCC should take advantage of this fund raising opportunity.

**Membership Database:** Jodi reported that we currently have 40 members, including 12 2008 members who have not yet renewed. Some of these 12 paid their dues late in the year in 2008. It was decided that beginning this year, new memberships will be prorated on a quarterly basis (\$40, 30, 20, 10) so that all membership renewals are due together at the beginning of the following year. The prorating plan should be reflected on the Membership Application, so that new members attach payment for the correct amount.

The meeting was adjourned at 7:37 pm. The next meeting will be a Business After Hours meeting on Wed. April 8, at 6:00 pm. The location and details will be announced soon. The next Business Meeting is scheduled for May 13<sup>th</sup>.

Thank you to Lisa for providing a delicious dinner for all!

Jodi Mijares  
Secretary